



16 October 2026

Anniversary 10th Edition



TEST DIVE
CONFERENCE

NOKIA

Anniversary 10th Edition

NOKIA

Test Dive Conference brings together testers, QA engineers, and IT professionals to connect, learn, and share knowledge. The conference is held in a **hybrid format** - in Kraków and **online** via YouTube.

This year, we are organizing **the 10th edition of the event**, marking a decade of experience, collaboration, and growth within the software quality community.

Our slogan **Quality In Every Dimension** - emphasizes that quality in the modern world of technology has many dimensions: from testing and system architecture, through security, user experience, to the development of artificial intelligence.

10th **TEST DIVE**
CONFERENCE

TEST DIVE THEMES

Software Testing

User Experience

Hardware Testing

CI/CD Automation

Test Management

Internet of Things

AI in Testing

Soft Skills

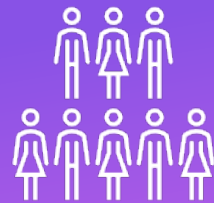
Why Partner With Us?

NOKIA

For 9 years, we have been creating a space for sharing knowledge, exchanging experiences and building valuable relationships.



The Test Dive Conference has been organized **since 2016**. Over the years, it has become **a permanent point on the map** of events for **testing enthusiasts**.



The last 9 years of the conference have gathered **7000 participants** stationary.



Our social media channels connect us with over **2.7 thousand followers**. The promotional campaign for the 9th edition of Test Dive generated nearly **80 thousand views and 1,000 reactions**.



Every year, we create an agenda based on the **latest trends** in testing. Thanks to this, we create a **strong and diverse substantive base**.

Target group

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Students industry majors.

People at the beginning of their studies or professional career, looking for inspiration, practical knowledge and development opportunities.



What do they bring to Test Dive?

- Dynamics, a fresh perspective and openness to knowledge.
- A strong social media presence, which increases the reach of the conference.
- Potential for sponsors, as future employees, customers or brand ambassadors.

Specialists testers and software engineers.

Experienced employees representing companies, start-ups, public institutions or academia.



What do they bring to Test Dive?

- Substantive value and practical.
- Potential for sponsors to establish closer B2B or partner relationships.

Media Opinion leaders.

Industry journalists, bloggers, influencers and content creators.



What do they bring to Test Dive?

- Media coverage and recognition of the event.
- Building a reputation in the public space.
- Valuable relationships with the audience, beyond the standard group of participants.

Benefits for the sponsor

NOKIA



Presence at a unique, nationwide, hybrid event.



Brand promotion on LinkedIn, Facebook and Youtube.



Stronger brand image among the target audience.



Wide reach through free live-stream sessions



Logo exposure before, during and after the conference.



Positioning as an expert in the QA and IT community

Sponsor Packages

NOKIA

BASIC PACKAGE

- ✱ Exhibition booth in the conference area (details available in the Event Guide).
- ✱ Logo displayed on the sponsor wall
- ✱ Sponsor acknowledgment during the official opening of the event.
- ✱ Promotion in social media (Facebook, LinkedIn – individual post about the sponsor before the conference, after - mention in the post summarizing the event + participation in the roll about sponsors.
- ✱ Active Logo on www.testdive.pl

3000 PLN

EXTENDED PACKAGE

Includes Basic Package +

- ✱ Logo featured in the event's official social media cover photo
- ✱ Logo on participant ID badges
- ✱ Logo on promotional materials in the conference venue (to be agreed).
- ✱ 30-second promotional spot played between lectures
- ✱ Logo displayed in the broadcast frame during the online stream
- ✱ Marketing message included in the post-event thank-you email

5000 PLN

Booth guide

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Provided by the organizer:

- ✓ Table
- ✓ 2 chairs (3 available upon prior request)
- ✓ Extension cord

Guidelines for partners and sponsors:

- The booth can contain up to two rollups or one large advertising wall.
- The start time of the last lecture is tantamount to the end of the fair part. This is the time of assembling the booth and cleaning the hall.
- We encourage you to prepare engaging activities for participants, such as games or competitions.

Not permitted:

- Activities directly related to employee recruitment
- Fundraising campaigns





Contact Person

NOKIA



ALEKSANDRA KUZIA

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We invite you to contact our representative in order to obtain detailed information about the conference or to adjust the offer to your needs.

Linki



**YouTube
Channel**

<https://www.youtube.com/@testdiveconference>



LinkedIn

<https://www.linkedin.com/company/test-dive-conference/>



Facebook

<https://www.facebook.com/TestDiveConference/>



Website

<https://testdive.pl/>